

WINNIPEG FIRE PARAMEDIC SERVICE

HALF MARATHON | 10KM | 5KM



The Sixth Annual Winnipeg Fire Paramedic Service Half Marathon | 10km | 5km

When: Sunday October 15th, 2017. 8am start time

Where: All three distances will start and finish at the Canadian Mennonite University campus located at Shaftesbury and Grant.

All net proceeds raised will go to the Heart & Stroke Foundation. Funds raised through this event will allow the Heart and Stroke Foundation to continue to invest in activities that positively impact the lives of people in our communities

2017 Race Highlights

- ♥ Chip timing on a certified Half Marathon and 10km course
- ♥ Post-race breakfast
- ♥ Indoor bag check
- ♥ Every participant receives a FREE event shirt
- ♥ Every finisher receives a beautifully hand crafted finishers medal
- ♥ Fire Trucks, Ambulances, and entertainment on the course and at start/finish area
- ♥ Age category awards for the runners
- ♥ Prizes for the top fundraising runners
- ♥ Pre-Race Shake-out Run with WFPS Race Committee

The Winnipeg Fire Paramedic Service Vision and Mission

Our Vision

To enhance the quality of life within our City by embracing community interests, needs and concerns for a safe and healthy environment and to protect and save lives.

Our Mission

To serve and safeguard the community by protecting life, property and the environment through prevention, education, medical and fire services and to provide optimum emergency and stable patient pre-hospital care to the citizens of Winnipeg.



Our Story

In 2012, Jonathan Torchia approached the Heart and Stroke Foundation with an idea – he wanted to create a fundraising event – a half marathon event that could attract a few hundred runners to support the charity and raise awareness. Gathering his WFPS colleagues to form a Race Committee, they set about planning their small event. Community response to this new event was overwhelming – all initial 500 spots sold out in two months, causing the committee to open up additional race spots and selling out a second time with 1,500 runners.

Fast forward to 2016, the event hosts 3,200 runners, 500 volunteers and has raised \$250,000 on support of the Heart and Stroke Foundation! The Race Committee is 20 volunteers strong who bring amazing energy and enthusiasm to the event planning process.

As the Race Committee looks to the future they hope to continue to raise funds for the Heart and Stroke Foundation and seek out new ways to support the community all the while focused on maintaining a runner-centric event!

WFPS Half Marathon, 10k and 5k Event Statistics

The WFPS Half Marathon, 10K and 5K offers sponsors and supporters excellent brand exposure to up to 3,000 runners, 500 volunteers and thousands of spectators while aligning themselves with a reputable charity and the WFPS.

2012 – 1,650 participants

2013 – 2,200 participants

2014 – 2,400 participants

2015 – 2,900 participants

2016 – 3,200 participants

2016 Participant Breakdown

Age category	Male	Female
Under 18	73	91
18-24	78	164
25-29	132	283
30-34	149	347
35-39	162	392
40-44	169	321
45-49	121	225
50-54	94	141
55-59	81	72
60-64	41	38
65-69	19	19
70-74	8	4
75+	4	1

SPONSOR A MILE PROGRAM

Join us on Race Day as a Miracle Mile Sponsor!

For \$500 your logo will be attached to one of our Mile Markers along the Half Marathon Route – you can put an inspirational quote too!

Signs are black and white and approximately 2ft wide x 3ft high. Over 2,000 runners will pass by your sign on the half marathon course!

This is a great way to be involved in the event while promoting your company – bring out your staff to cheer on runners at your sponsored mile!

CONTACT

Jonathan Torchia

Race Director & WEMS Paramedic

director@wfpshalfmarathon.com

www.wfpshalfmarathon.com

Cell: (204) 294-6737